

A woman with dark hair, wearing a dark blazer over a light blue shirt, is shown from the chest up. She is reaching out with her right hand towards a complex network diagram. The diagram consists of numerous white circles of varying sizes connected by thin white lines, creating a web-like structure. This network is superimposed over a faint, light blue world map that serves as the background. The overall color palette is dominated by blues and greys, giving it a professional and technological feel.

**WORLD'S FIRST ALKALINE HOME
DELIVERY SERVICE IN THE 400
BILLION DOLLAR WATER INDUSTRY**

CHANGING THE WORLD OF ALKALINE CUSTOMER ENGAGEMENT AND MONETIZATION

RE²AL
ALKALIZED
WATER



WORLD'S FIRST ALKALINE DELIVERY SERVICES



ALKALINE MISSION

Taste and feel this difference!

The awareness around the health benefits of drinking the right amount of water has been well established. Today, alkalized water is considered the best that water can be. Properly filtered and balanced alkalized water is what Real Water is. .



ALKALINE DELIVERY OPPORTUNITY

Real Water will harvest the latent drinking dollars in the local business “long tail”... Why buy a ZIP code and receive 10% for life of Jraconomy water delivery business?

Put into context, in 2014, total annual U.S. bottled water consumption was 10.9 billion gallons. Los Angeles goes through that amount of tap water in a little over three weeks. (Los Angeles Department of Water and Power: total 2013 DWP annual water sales for Los Angeles is 179 billion gallons. Divided by 52 weeks, that equals 3.4 billion gallons per week. Three weeks equals 10.3 billion gallons.)

In fact, Los Angeles runs through the annual equivalent of all California bottled water in less than one week of its tap water use. (All water used for bottled water in California annually is 3.09 billion gallons. Los Angeles uses 3.4 billion gallons of tap water per week.)



RealWater	vs	Gas	Per Gallon
\$5.18		\$2.16	

People made HUGE Futures with Oil
Water do you think the future holds
for people who invest in water?



J R A C O N O M Y E 2 T e c h n o l o g y



Real Water is premium drinking water with an alkalized pH of 8.0 that utilizes the proprietary E2 Technology, making it the only drinking water on the market that can maintain a stable negative (-) ionization. Since Real Water is alkaline with an 8.0 pH and negative ionized, it can help the body restore balance.



ALKALINE H2O

Health Benefits

Alkaline water is a highly effective antioxidant that aids in weight loss, increases cellular hydration, enhances your immune system, protect against the toxic effects of mercury, as well as many other vital benefits. Cancer and most other illnesses cannot survive in an oxygenated, alkaline environment.





EVERYBODY DRINKS WATER

Real Water Better Drinks and Foods

Coffee, tea and alkalinity! Add Real Water in your favorite drinks, foods and snacks while increasing the flavor and ability for those items to do good in your body. Try cooking with Real Water and taste the difference for yourself.

IMAGINE GETTING PAID
EVERYTIME SOMEONE
COOKS OUR DRINKS
WATER IN A ZIP CODE
YOU PURCHASE
YOU EARN 10% A
MONTH ON ALL SALES
IN YOUR ZIP CODE !



Environmentally Conscious



Our bottles are made from Recycled PET (rPET) and are BPA Free. This means that producing these bottles saves energy by more than half and uses 90% less water in the production process.

ALKALIZED WATER
Beyond Alkalinity
Delivered!

WHY BE A WATER TYCOON?

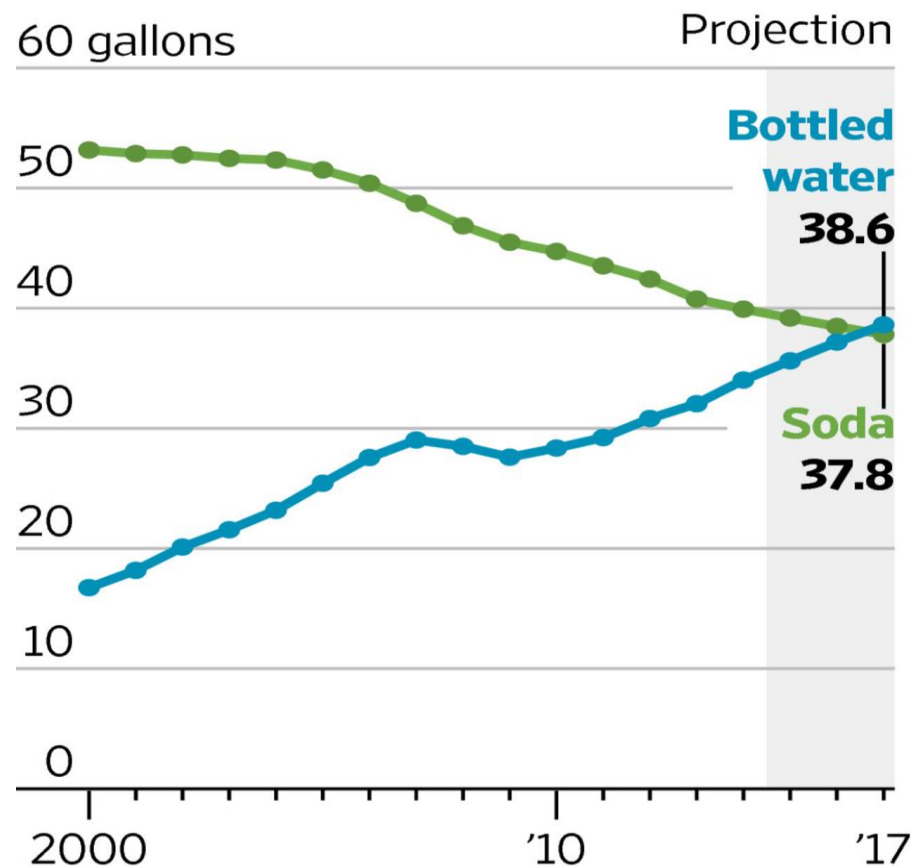


2014 the total volume of bottled water consumed in the United States was **11 billion gallons**, a **7.4% increase** from 2013. That translates into an average of **34 gallons per person**. While that may sound like a lot, it actually puts the U.S. in 10th place when it comes to global per-capita consumption. Consistent with this view, sales revenues for the U.S. bottled water market in 2014 were \$13 billion in wholesale dollars, a 6.1% increase over the previous year.

AVERAGE ZIP CODE PRICE
\$10,000 US*

Sea Change

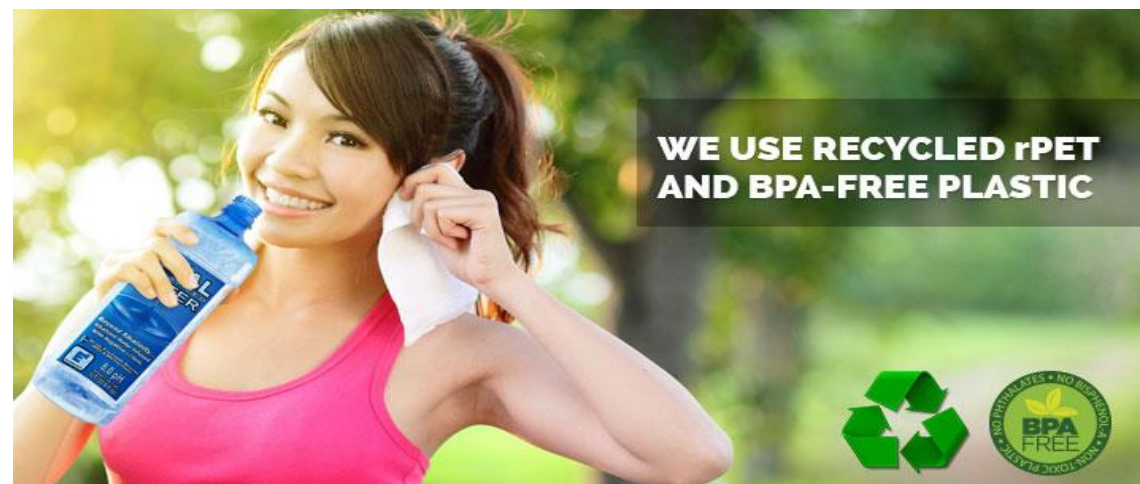
Annual U.S. per capita beverage consumption



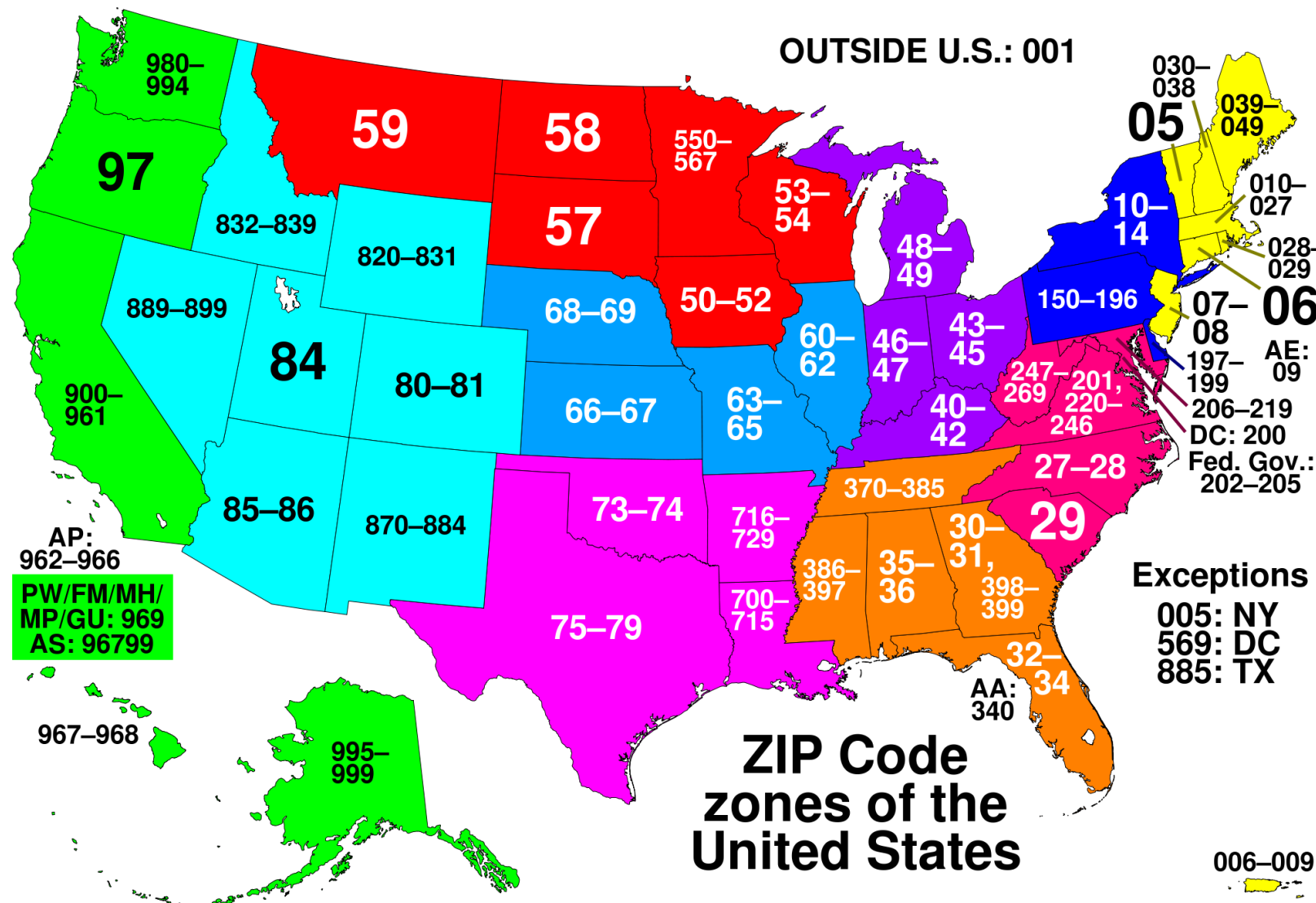
Source: Beverage Marketing Corp.
THE WALL STREET JOURNAL.



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THE GOAL BY 2018 IS TO DELIVER 50 % OF THE US MARKETPLACE



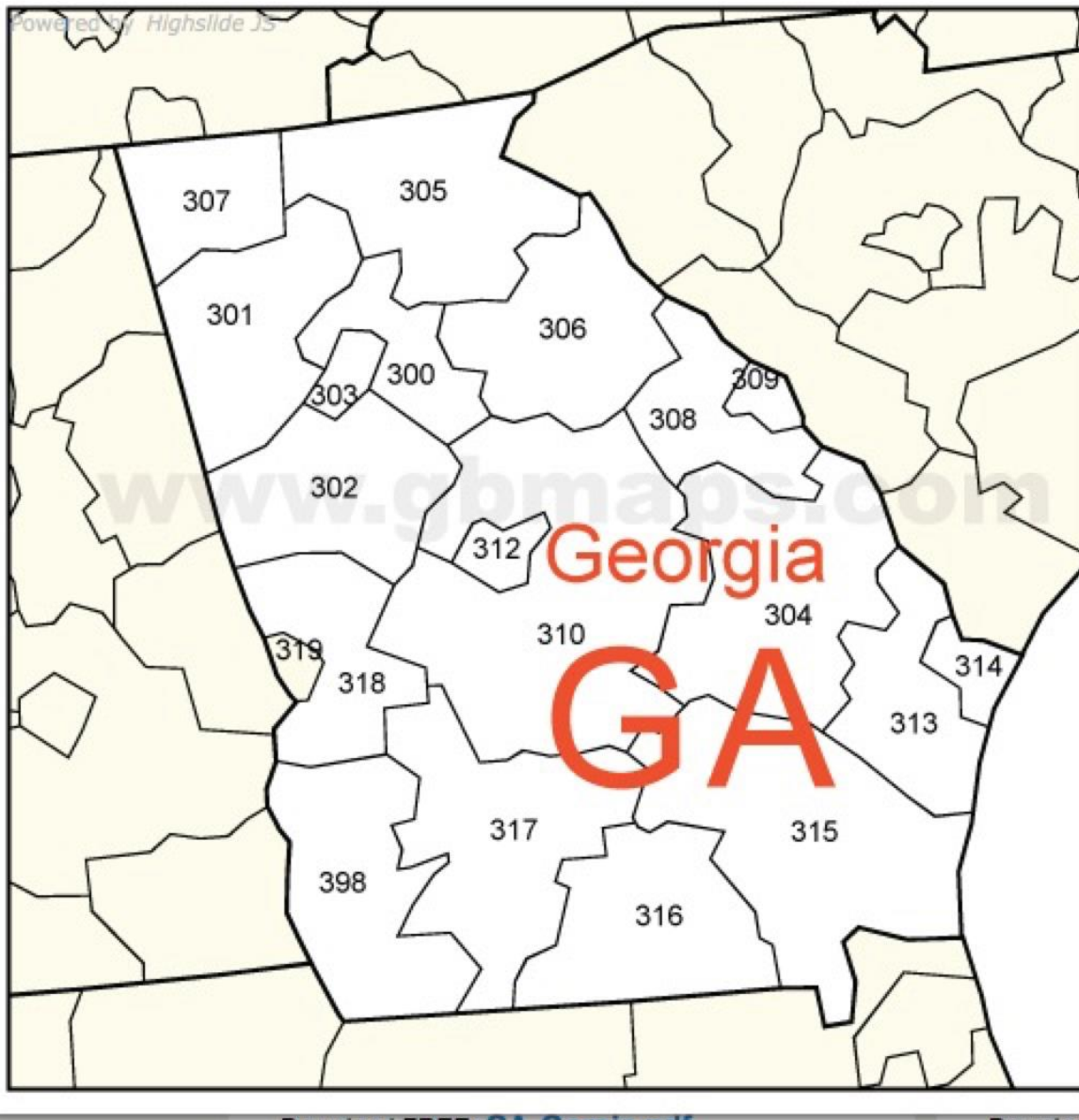
Regional Zones by 3-Digit Zip Code:

- Initial Zones are all 3-Digit
- 5-digit zones will be Tier 1 and Tier 2
- Regional Director is responsible for Tier 1 and Tier 2 Zone training
- Should maintain a physical Market Center
- First Right of Refusal on other 5-digit second tiers

All Markets are First Come First Available and are prices are based on **MSA or RSA***

I ALKALINE H20

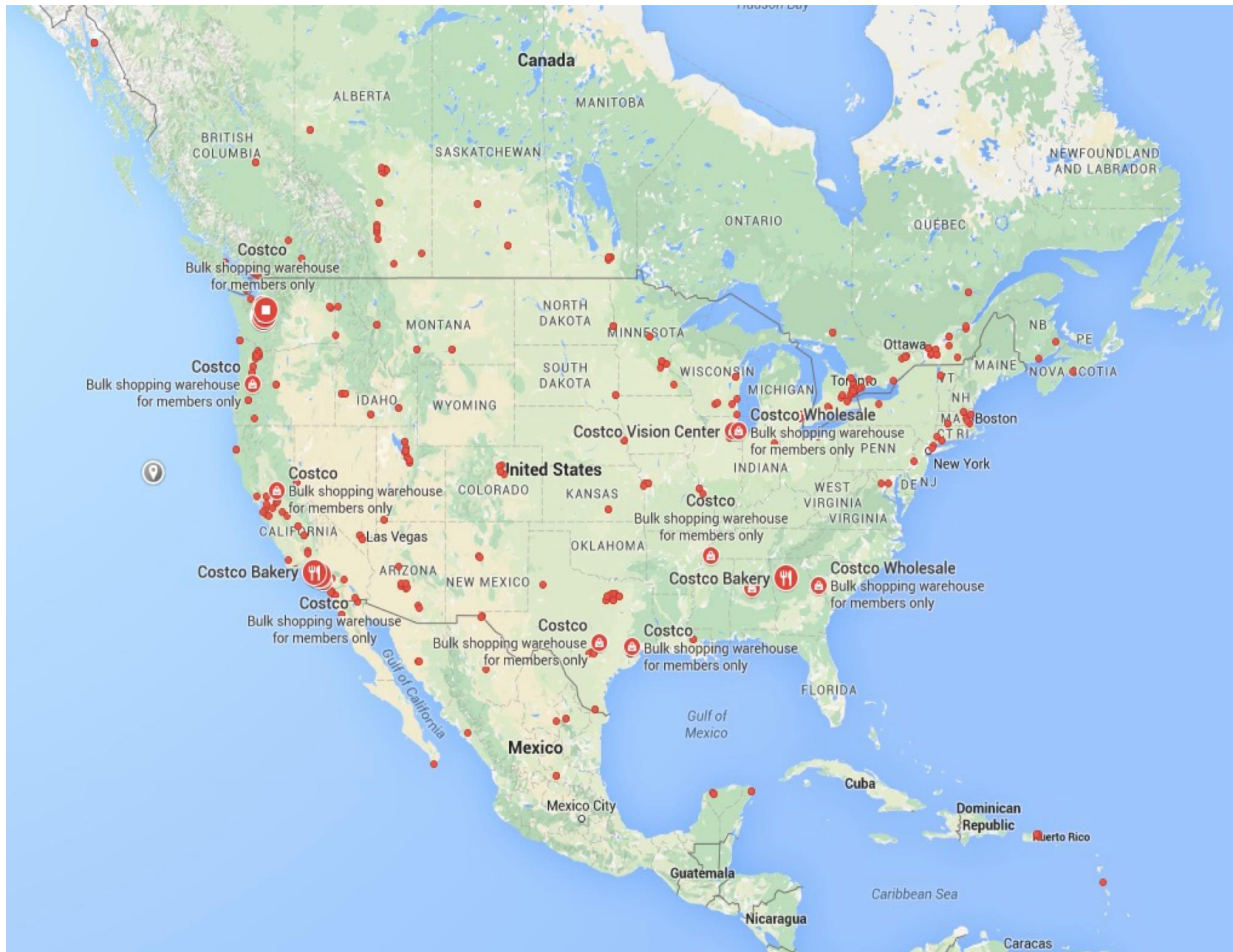
ALKALINE H2O DELIVERY GEORGIA



Regional Zones by 5 Digit
Zip Code:

- 5-digit zones are Tier 2 and Tier 3
- Responsible Director are responsible for Tier 1 and Tier 2 Zone training
- Should maintain a physical Market Center
- First Right of Refusal on other 5-digit second tiers

PERFECT EXAMPLE OF A PROVEN BUSINESS MODEL WHERE YOU SHOULD CONSIDER BUYING ZIP CODES FIRST



Costco is the Best example
of Locations success

All Zip codes are
researched and proven by
Costco business model

- 475 Costco Locations
- Roughly 10 per state
- 72 Million Customers
- 900k Small Businesses

COSTCO DELIVERY SERVICE

Bottled Water Delivery Service

**Exclusive dispenser rental
pricing available
for Costco® Members**

Executive Members
add a dispenser for just
\$1.00* per 4-week
billing period

Gold Star Members
add a dispenser for just
\$2.99* per 4-week
billing period

Get Started Now





Home & Office

We deliver to homes as well as businesses and large Enterprise. With a professional delivery service staff your water will arrive on time and in the correct quantities. Need to change your order? No worries, one of our delivery staff members can assist with that on the spot.



Flexible Options and Schedules

When do you want it? With our flexible schedules, we will work with you to find the right time and frequency for your delivery. If your are going on vacation or the office will be closed, no problem. Just let us know and we will hold your delivery service and pick up where you left off.

The Celeb Drop

Many celebrities trust Real Water to help keep them detoxified, energized, and looking good for their job. We look to the product choices of celebrities not only because they are celebrities, but because they have access to the cutting edge information that informs their product use.



WORLD FAMOUS ACTRESS
EVA LONGORIA



WORLD FAMOUS ACTRESS
MELANIE BROWN



WORLD FAMOUS DJ
PAUL OAKENFOLD



\$56.00 Per Case Free Shipping



ALKALINE DELIVERY OPPORTUNITY MODEL

AFFILIATE STRUCTURE



When you become an JRA Partner by ordering the Real Water home system with the **THREE Free 5 Gallon Bottles of Real Water**

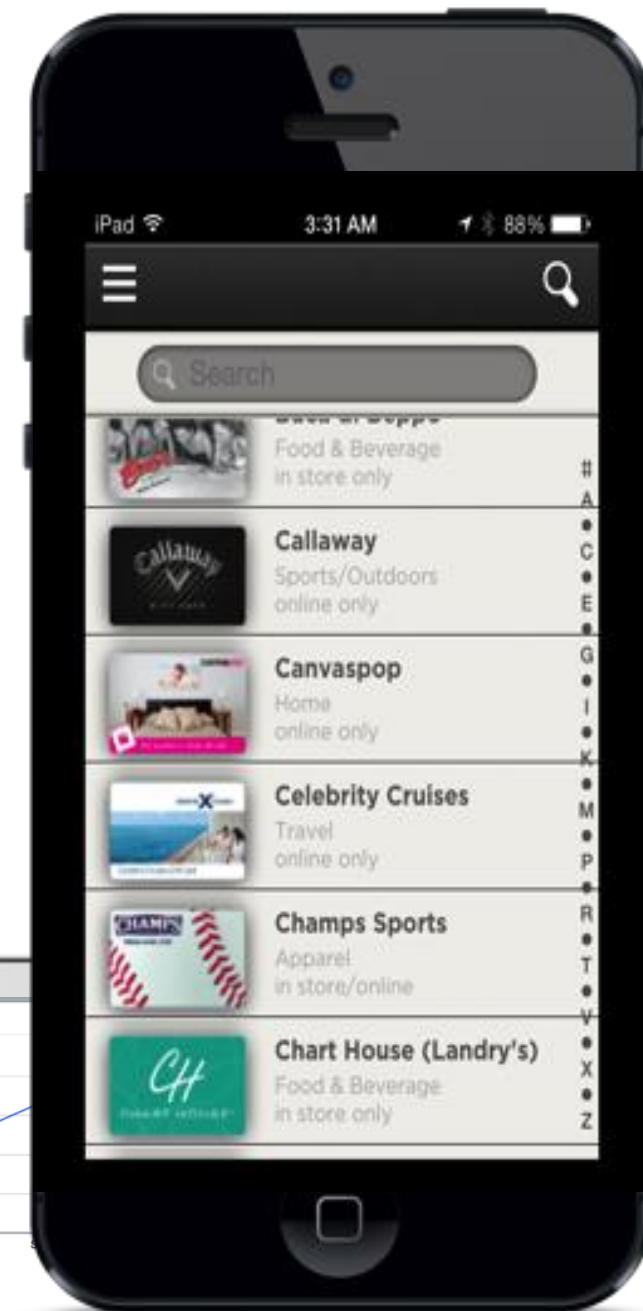
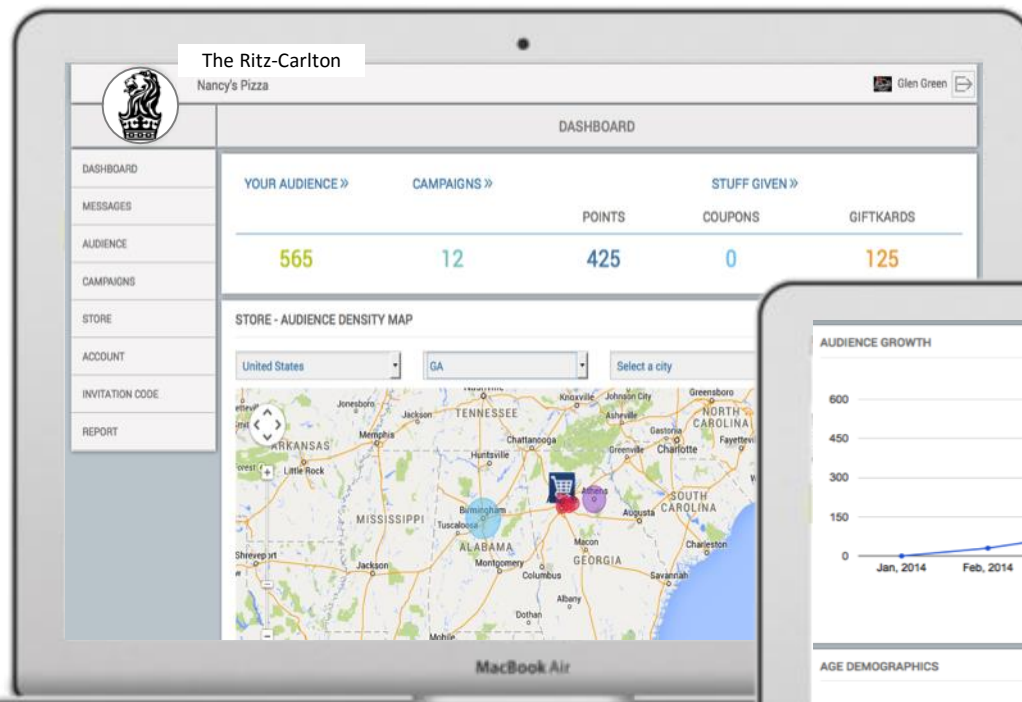
Today, you will considered a ACTIVE member versus a Affiliate.

Every customer of Jraconomy will receive a FREE online business link to refer other people and Earn Income for every customer referred through their website.

Our home delivery system is \$425.00 plus Three 5 Gallon Drums of Real Water!

J R A C O N O M Y NATIONAWIDE DELIVERY SOFTWARE FOR CUSTOMER M A N A G E M E N T

Smartphone Access for Sales and Delivery
+ Relationship Manager





MEMBERSHIP COMMISSION

HOME OR OFFICE UNIT SALES

UNIT COST

\$425.00
*

10

20-30
FOUNDER

40
Las
Vegas

COMMISSION 30% RATE

\$1275.00

\$2550-
\$3825

\$5100.00

THIS IS AN EXAMPLE ONLY AND NOT A INCOME GUARANTEE

| ALKALINE H2O Proposal



43,000 ZIP CODES FOR SALE RECEIVE 10% FOR LIFE ON YOUR ZIP CODE PURCHASE FROM JRACONOMY SALES

METROPOLITAN SERVICE AREA COST \$10,0000.00 -\$500000.00
USA RURAL SERVICE AREA COST \$2995.95-\$7200.00

YOU REFER A SALE OF A MSA ZIP CODE
EXAMPLE \$50,000.00 = \$15000.00 IN
COMMISSIONS

YOU REFER A SALE OF A RSA ZIP CODE
EXAMPLE \$2995.95 = \$295.95

COMMISSION
RATE

Tier 30%

THE FRIENDS YOU REFER

Tier 10%

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ALKALINE H2O BONUS PROGRAMS

Monthly programs – to reward members for affiliate and customer growth

All 5 Gallon reorders pay \$3.00 Per drum per re-order to enrolling member.

All Zip owners are Paid Monthly in their Areas on ALL Jraconomy sales in purchased Zip code .Jraconomy will provide a weekly or bi-weekly report to Zip code owners .

Bonus Pool

5% of all sales are allocated to monthly founders program

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B P R O G R A M S

Zip Owner Code Active Customer Bonus Program

A Member participates One-Time in the Bonuses Program with other members owners.

* Bonuses are based on two level compensation model with each individual branded member owner falling in the first two levels of affiliate who qualifies for this bonus program. Monthly bonuses are paid monthly on active customer who re-order goods in compensation model

Number of Active Customers In Zip Code Area

Customers	500	AAPs \$	12,500
Customers	2,000	AAPs \$	50,000
Customers	5,000	AAPs \$	125,000
Customers	10,000	AAPs \$	250,000
Customers	25,000	AAPs \$	625,000
Customers	50,000	AAPs	N/A

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ALKALINE H2O OVERVIEW TRAINING

EVERY Wednesday
AT 9 PM east coast
time



ALKALINE H2O

DISCLAIMER

Every effort has been made to accurately represent our product(s) and its potential. Any claims made or examples given are believed to be accurate, however, should not be relied on in any way in making a decision whether or not to purchase. Any testimonials and examples used are exceptional results, don't apply to the average purchaser and are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on his or her background, dedication, desire and motivation--as well as other factors not always known and sometimes out beyond your control. As with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money. Please read all agreements, notices and disclaimers before purchasing anything.



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